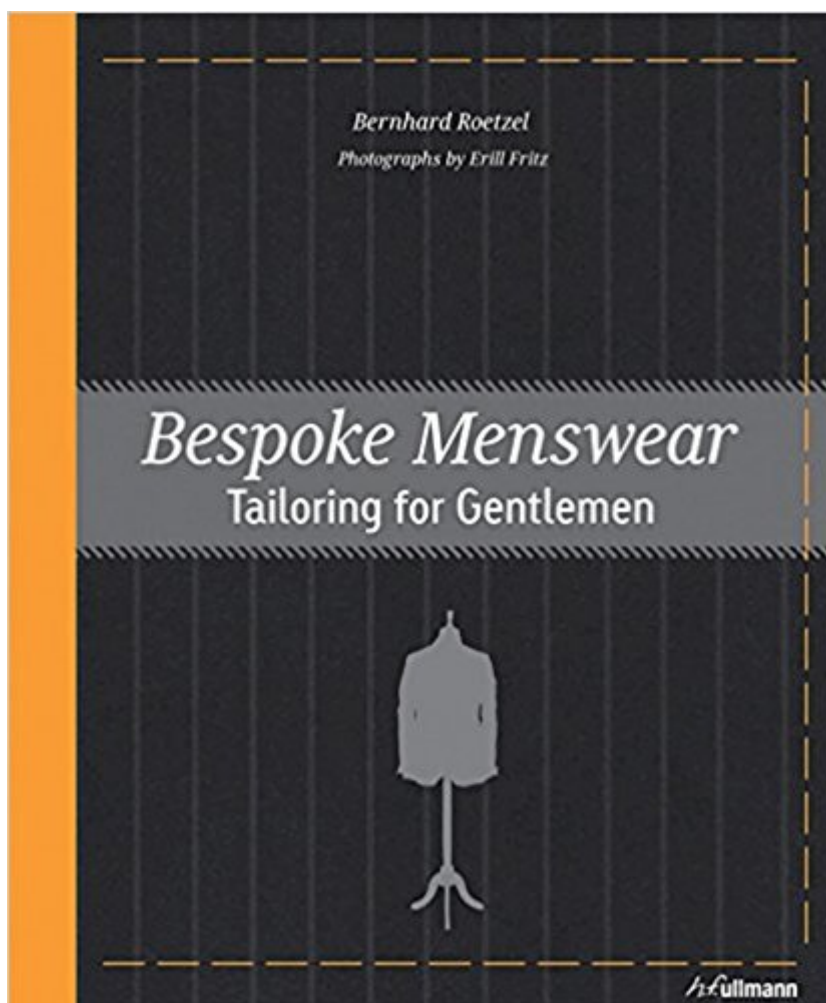


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# Bespoke Menswear: Tailoring For Gentlemen



## Synopsis

Bernhard Roetzel, menswear expert and acclaimed author of *Gentleman*, take us deeper into the fascinating world of elegance and style: *Bespoke Menswear* explores the pursuit and achievement of perfection in clothes and celebrates the matchless skills of tailors and manufacturers. The author shares a lifetime of experience in bespoke menswear and introduces some of the most talented tailors in the business, from prestigious “heritage houses” with several generations of excellence behind them, to new designer-artisans, passionate about creating customized garments for stylish men. With chapters dedicated to fabrics, shapes, patterns, and a short history of bespoke tailoring, this book will guide fashion lovers and professionals at every stage, from the raw fabric to exclusive shirts, suits and coats of superlative quality. Thanks to those dedicated cloth manufacturers who have kept the traditions of bespoke menswear alive and to high-tech innovations, individual tailoring is enjoying a lasting revival.

## Book Information

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## Customer Reviews

After studying design and working as a text-writer and conceptionist with advertising agencies in Frankfurt and Hamburg, Bernhard Roetzel dedicated himself to the world of menswear, becoming one of the authoritative experts in this field. In addition to his activity as an author and editor, he also holds lectures and seminars on menswear and style.

It's exactly what I was looking for.

The book is good, but I was expecting better pics and more useful information about tailoring, it's a big review of famous tailors and brands.

Beautiful book. This would be a perfect book to get the idea of what is bespoke. This would be the perfect book for a tailor or seamstress waiting room.

Great overview of bespoke menswear. My son read this prior to some work in bespoke fashion. I highly recommend this book.

This book is a great overview of Bespoke Menswear.

Mr. Roetzel's "Bespoke Menswear: Tailoring for Gentlemen" deals with bespoke menswear: clothing sewn by hand from individual patterns with fittings at the tailor during the production process. The book excludes two other categories of clothing: made-to-measure and ready-to-wear. The book goes through bespoke suits, shirts and ties. The stages of the production for each part (suit, shirt, tie) are shown with color photos. Each part also has a list of terminology. Mr. Roetzel mentions three types of fit when it comes to suits: English, Italian, and German. This is not the usual categorization. Usually an American type is mentioned alongside the English and Italian instead of a German. The book also deals with the subject of fabrics. The second objective of the book - besides describing the process of hand-sewn suits, shirts and ties - seems to be to present a large number of reputable tailors that offer these products. Each tailor is given a couple of pages, which includes photos of the tailor and his or her premises and text describing the tailors background and current production. The selection of tailors presented, among many possible candidates, seem in part to reflect Mr. Roetzel's own liking rather than more objective selection criteria. The book is huge in size and rather heavy, but it contains a lot of useful information and well-taken photos for the interested in bespoke menswear. The book is advanced reading and would probably not be suitable as the first book if you are interested in menswear and need an introduction. In that case, Mr. Roetzel's book "A Guy's Guide to Style" is better or "The Handbook of Style: A Man's Guide to Looking Good" by Esquire. After these introductory books, you could read Mr. Roetzels's famous book "Gentleman: A Timeless Guide to Fashion", as intermediate reading. After that, you are well prepared for this book. Mr. Roetzel's "Bespoke Menswear: Tailoring for Gentlemen" does not cover bespoke shoes. For information about bespoke shoes turn to "Handmade Shoes for Men" by Vass and Molnar.

The book is well made up to the usual standard, however I felt that the contents could have been better. I have read most of Mr Roetzel's books and I felt that this book could have gone further, much further. The book outlines the bespoke process and as an introduction to the subject is a good book but...The bespoke tailors appear to be those that Mr Roetzel uses himself and does not appear to include any other master tailors, which is a negative. It covers various issues briefly but always leave you wanting more (and this is not a novel), which is a pity. In terms of overcoats it was almost a failure, particularly given that the British warm overcoat continues to be made by Michael Jay tailoring, and is not only one of the most sought after coats but also one of the hardest to find, yet it did not rate a mention. Does this mean that Mr Roetzel does not know that it is still made? I think that this question highlights the weakness of the book, it was under done and under researched and ought to have been better with a greater coverage of those types of clothing that was mentioned in the book. I was left thinking that, whilst it was OK, it could have been better much better and my greatest regret was that I bought it new. The book could have provided a better outline of tailors who continue to make bespoke items

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